

The Thirty Fifth Annual
Carol Addiss
Student Drug Use Prevention Poster Contest

Riverside University Health System Behavioral Health, Substance Abuse Prevention and treatment Program, Riverside County Friday Night Live Partnership, Prevention Education Trust and with the support of the Riverside County Board of Supervisors presents the Thirty fourth Annual Carol Addiss Student Drug Use Prevention Poster Contest for grades K-12.

Research demonstrates that youth who have positive adults in their lives and spend their time involved in constructive activities are more likely to develop protective factors that serve as barriers to high risk behavior, i.e. alcohol, tobacco and/or drug use, violence, intolerance and academic failure.

The contest provides young people with an opportunity to showcase their creativity and unique vision around this year's Red Ribbon Week theme **"Life Is Your Journey, Travel Drug Free"**. The top three ranked posters in each age category will be featured in the 2018-2019 year calendars that will be distributed countrywide. In addition, the Riverside County Board of Supervisors will recognize the top ranked poster artist in each age category at a regular County Board of Supervisors meeting.

The theme for the contest is: **Life Is Your Journey, Travel Drug Free**

CONTEST GUIDELINES & INFORMATION:

Schools must turn entries into Lanna Goffman at CRC by: Monday, December 10, 2018. Late submissions will not be judged.

- Each **individual** student will design a poster depicting the theme of the contest. This year's theme, **"Life Is Your Journey, Travel Drug Free"**
- **Theme MUST** appear on the front of the poster. In age category K-2 students may use their own age/developmentally appropriate language to reflect the theme. However, their poster will still be judged on their depiction of the contest theme.
- All entries must be **11" tall x 17" wide** and in **LANDSCAPE** format.
- NO POSTER BOARD, PAPER ONLY.
- All artwork **MUST BE** free-hand drawing or painting.
- NO USE OF COPYRIGHTED CARTOON CHARACTERS.
- The following information **must be** included in legible print on the back of each poster. **Student's first and last name, Grade, School Site, Sponsoring Teacher, and School District (Posters missing any of this information will not be judged and may not be returned).**
- Entries will be judged on originality, neatness, and how well the poster conveys the message and theme of the contest.
- Posters must be submitted to Lanna Goffman, CWA Manager, in Pupil Services, no later than **Monday, December 10, 2018**. All posters will be judged at the district level, before they can be submitted to the Riverside University Health System, Behavioral Health Substance Use Program for judging.
- District Coordinator (Lanna Goffman) will be notified **after** the final judging if our district entries were among the top three selections in each category.

CATEGORIES:

Posters will be judged and scored (1st, 2nd, 3rd place) at the County level in the following four categories:

K through 2nd Grade 3rd through 5th Grade 6th through 8th Grade 9th through 12th Grade